

Build a complete health plan for your body, lifestyle, and goals. (And maintain it, too.)



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1 "WHAT SHOULD I EAT?!"

Your visual guide to better nutrition

Want to make healthier nutrition choices, and determine the best foods for your body, goals, and taste buds?

This infographic shows you how.

Find out which foods to prioritize for better health, and use our simple three-step process to create a customized healthy-eating menu in a matter of minutes.

The best part? Nothing's off limits.

Print this out and keep it handy next time you shop or prep a meal.



STEP 1

KNOW YOUR FOODS

Nutritional value varies, but don't think of food as "good" or "bad." Seeing it on a spectrum from "eat more" to "eat less" helps you make better choices without branding anything off-limits.

EAT MORE





EAT SOME

PROTEIN



Uncultured cottage cheese

Medium-lean meats



Tofu

Edamame



Canadian bacon



Meat jerky



Poultry sausage



Minimally processed lean deli meat



Protein powders

CARBS



Couscous





Granola

Vegetable

juices

Pancakes

and waffles

Canned, dried,

and pureed

unsweetened fruit

Instant or



flavored oats



Flavored

kefir

Flavored yogurt



Whole-grain crackers



Oat-based granola bars



White bagels, breads, English muffins, pastas, and wraps

FATS



Virgin and light olive oil



canola oil



Expeller pressed Sesame oil



Flaxseed oil





Coconut oil / milk



chocolate



Dark Marinades and dressings with oils



Cream





Flavored nuts Cheese aged <6 months



Fish and

algae oil

regular peanut butter

and nut butters



Often rich in carbohydrates as well, with sources of varying quality.

Trail mix



High oleic safflower oil

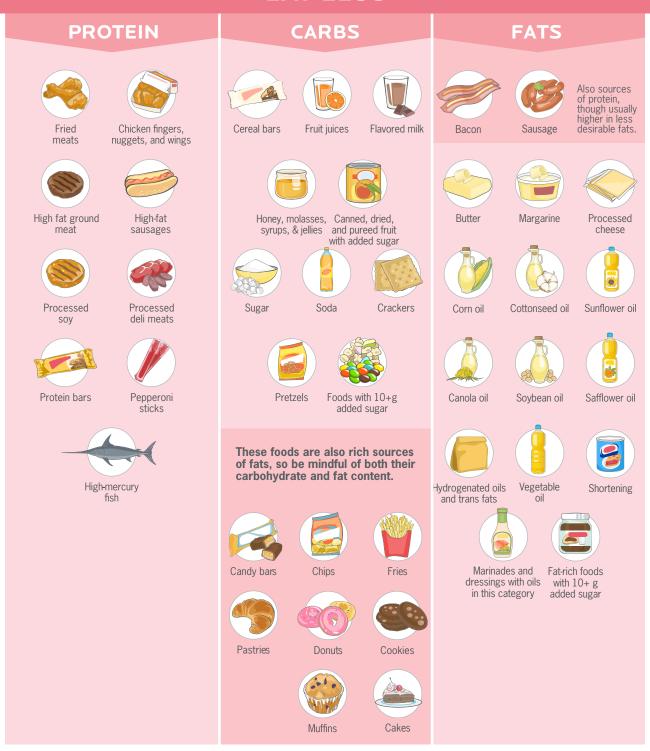


High oleic sunflower oil





EAT LESS



Wondering about portions? Check out www.precisionnutrition.com/calorie-control-guide-infographic



VEGETABLES

Veggies of varying colors provide different nutrients and health benefits. So make it a point to "eat the rainbow"!



Eating a variety of colorful fruit and starchy vegetables (like potatoes) also helps you "eat the rainbow," though these foods live in the carbohydrate category.

Not a veggie lover? Add herbs, spices, and aromatics, which enhance flavor and provide additional health benefits. To learn how, check out www.precisionnutrition.com/create-the-perfect-meal-infographic and www.precisionnutrition.com/dont-like-vegetables-infographic

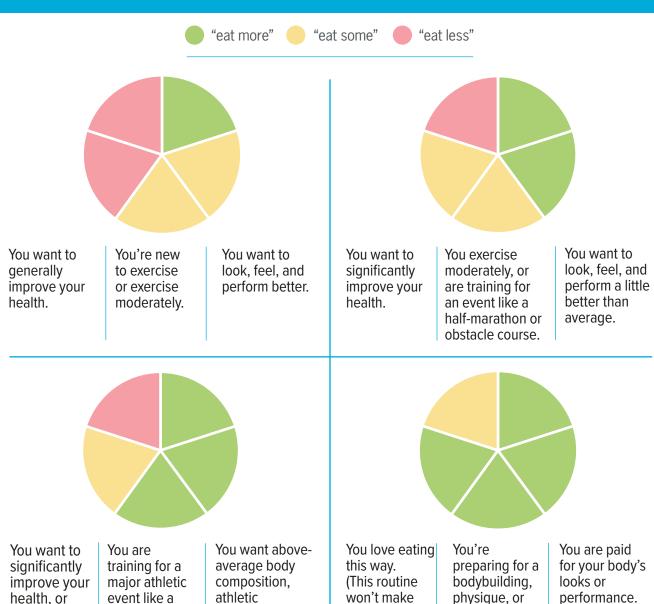


STEP 2

BASE FOOD CHOICES ON YOUR GOALS

The proportions of your food intake that come from the "eat more," "eat some," and "eat less" categories will depend on how you eat now, and what your goals are.

THESE PROPORTIONS MAY WORK FOR YOU IF...



you much

healthier.)

performance,

and/or recovery.

marathon or

ultramarathon.

maintain a high degree

of health.

elite athletic

competition.



STEP 3

ADJUST FOR YOUR PREFERENCES AND LIFESTYLE

Your "eat more," "eat some," and "eat less" list is unique to you and may evolve as your goals, likes, and dislikes shift over time. Use the table below to note your preferred foods.

CREATE YOUR OWN SPECTRUM

PROTEIN	CARBS	FATS	VEGGIES
Green foods I like or want to try:	Green foods I like or want to try:	Green foods I like or want to try:	Red, orange, and yellow veggies:
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
Yellow foods I want to incorporate:	Yellow foods I want to incorporate:	Yellow foods I want to incorporate:	Green, blue, and purple veggies:
1	1	1	1
2	2	2	2
3	3	3	3
Red foods I want to indulge in:	Red foods I want to indulge in:	Red foods I want to indulge in:	White veggies:
1	1	1	1
2	2	2	2



Following a special diet? No problem.

We've created multiple editions of this resource so you can know what to eat, no matter what diet you're following.

Plant lover? Check out our <u>fully plant-based / vegan</u> or <u>vegetarian</u> infographic.

Prefer fewer grains and carbs? Check out our Paleo or keto infographic.

Serious fan of seafood and olive oil? You might like our <u>Mediterranean diet</u> infographic.

Even though some eating styles may seem like polar opposites of each other, you'll notice that all effective, health-focused diets prioritize:

- Whole, minimally processed foods, which contain a higher ratio of nutrients for each calorie. With processed foods, it's the opposite: You can consume a lot of calories and few nutrients.
- Adequate protein intake, which helps build and maintain muscle, preserve bones, and suppress hunger through the release of appetite-regulating hormones.
- A range of colorful fruits and vegetables high in antioxidants, vitamins, minerals, fiber, and phytonutrients, which can help prevent a wide range of health problems, including diabetes, stroke, heart disease, high blood pressure, and cancer.



2 HOW MUCH TO EAT

Discover the right amount of food for YOUR body, lifestyle, and goals

Whether you're trying to gain muscle, lose fat, or just eat healthy, you might wonder about tracking your food intake.

But the most popular way to do this—calorie counting—can be frustrating and impractical. (Life is complicated enough. Who wants to do food math?)

Hooray! There's a simpler way:

This handy infographic shows you how to use your hand to measure portions meal-by-meal, and explains how to tailor the approach for your goals, activity level, and eating style.

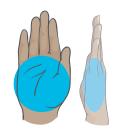
PORTION CONTROL GUIDE

Skip calorie counting. Try this method instead.



Your hand is your portioning tool

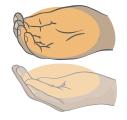
Your hand is proportionate to your body, its size never changes, and it's always with you, making it the perfect tool for measuring food and nutrients—minimal counting required.



A portion of protein = 1 palm



A portion of vegetables = 1 fist



A portion of carbs = 1 cupped hand



A portion of fats = 1 thumb



TAILOR PORTIONS TO YOUR ACTIVITY LEVEL, GOALS, AND PREFERENCES

Moderately active folks can generally maintain their weight and improve their health with 1-2 portions of each food group per meal,* but there's lots of potential for variation. Here are some examples of customized plates based on eating 3 meals per day.

		PROTEIN	VEGETABLES	CARBOHYDRATES	FATS
	LOWER ENERGY NEEDS	E.g. meat, fish, eggs, cottage cheese, Greek yogurt, tempeh, tofu	E.g. broccoli, spinach, squash, carrots, tomatoes	E.g. grains, potatoes, beans, fruits	E.g. oils, butters, nut butters, nuts, seeds
	MINIMAL A	ACTIVITY: NO PUR	POSEFUL EXER	CISE, <6,000 STE	PS/DAY
•	Goal: Lose body fat and overall body weight Preference: Balanced	x2	x2		
•	Goal: Improve health and maintain body weight Preference: Higher-carb		x2	x3	



PROTEIN

VEGETABLES

CARBOHYDRATES

FATS

E.g. meat, fish, eggs, cottage cheese, Greek yogurt, tempeh, tofu E.g. broccoli, spinach, squash, carrots, tomatoes E.g. grains, potatoes, beans, fruits

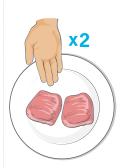
E.g. oils, butters, nut butters, nuts, seeds

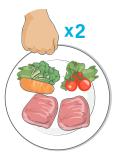
MODERATE ACTIVITY: 3-4 WORKOUTS/WEEK, 6,000-10,000 STEPS/DAY

Goal:

Lose fat and overall body weight

Preference: Lower-carb







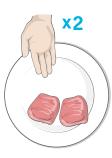


Goal:

Improve health and maintain body weight



If you're new to hand portions, this plate may be a good place to start.







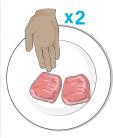


Goal:

Gain muscle andoverall body weight

Preference: Balanced













PROTEIN VEGETABLES E.g. meat, fish, eggs, cottage cheese, Greek E.g. broccoli, spinach, squash, E.g. grains, potatoes, beans, fruits E.g. oils, butters, nut butters, nuts, seeds yogurt, tempeh, tofu carrots, tomatoes HIGH ACTIVITY: 6-7 WORKOUTS/WEEK, 10,000-15,000 STEPS/DAY Goal: Improve health and maintain body weight **Preference:** Lower-carb **x2** Goal: Gain muscle and overall body weight **Preference:** Higher-carb **O** HIGHER ENERGY **NEEDS** *1-2 portions of each food group per meal works out to ~400-800 kcal

for men and ~350-700 kcal for women.



EASY WAYS TO CUSTOMIZE YOUR HAND PORTIONS

IF YOU NEED MORE FOOD ON YOUR PLATE BECAUSE YOU'RE...

- Not feeling satisfied at meals
- Eating fewer meals throughout the day
- Not getting muscle-gain results

IF YOU NEED LESS FOOD ON YOUR PLATE BECAUSE YOU'RE...

- Feeling too full at meals
- Eating more meals throughout the day
- Not getting weight-loss results

...THEN START BY ADDING...

1 cupped handful of carbs



and/or

1 thumb of fat



...TO A FEW MEALS, FOR A TOTAL FOR 2-3 ADDITIONAL PORTIONS EACH DAY.

...THEN START BY REMOVING...

1 cupped handful of carbs



and/or

1 thumb of fat



...FROM A FEW MEALS, FOR A TOTAL FOR 2-3 FEWER PORTIONS EACH DAY.



HAND PORTION FAQ



Cooked or uncooked?

Gauge portions in the form you plan to eat them. Hand portions are for *plating* your food.



How do I count mixed-food meals, like chili?

Don't overthink it.

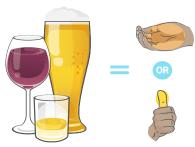
- Guesstimate your portions.
- Eat mindfully, paying attention to your fullness cues.
- Add a side of veggies (and maybe extra protein).



How about cookies, ice cream, chips (and other highly-processed foods)?

One handful is equal to 1 thumb of fat and 1 cupped hand of carbs.

How do I handle alcohol?



1 serving of wine, light beer, or spirits



1 serving of mixed drinks, craft or high-alcohol beer, or dessert wine





THE (OFTEN OVERLOOKED) KEY TO BETTER NUTRITION How SLEEP can improve your eating habits

This isn't surprising, but it's often neglected:

When you get good quality sleep, everything—including maintaining your health habits—is easier.

There's good reason for that:

If you sleep 5 or 6 hours when you really need 7 or 8, you keep your body in a chronically sleep-deprived state, impairing your body's ability to regulate several key appetite-regulating hormones.

Sleep-deprived people tend to eat at least 300 more daily calories than people who get enough sleep. They also exercise less, have a tougher time regulating their emotions, and have higher rates of anxiety and depression.

We can't control all aspects of sleep, but we can set up conditions that make good sleep much more likely.

Here's how to do just that.



THE POWER OF SLEEP:

Why it's so important, and how to get more of it

5 SIGNS YOUR SLEEP HABITS AREN'T WORKING FOR YOU

YOUR MIND IS FOGGY

What we experience and learn gets cemented to memory while we sleep. Interference with this process causes:

- Reduced alertness and concentration
- Confusion
- Impaired judgement
- Forgetfulness

YOU'RE GETTING SICK A LOT

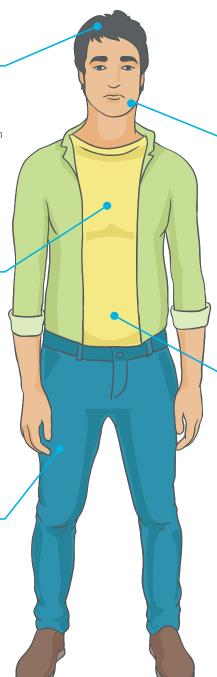
When we don't sleep enough, T-cells go down and inflammation goes up, resulting in:

- Increased vulnerability to viruses and bacteria
- Acute increase in risk of getting sick
- Increased risk of heart disease and other inflammation-related illnesses

YOUR WORKOUTS FEEL TOO HARD

Our body uses sleep as an opportunity to refresh neurotransmitter levels and remove energy-draining metabolites. Otherwise, we experience:

- Decreased central nervous system activity
- Slower reaction time
- Low energy and endurance capacity
- Depressed mood
- Reduced desire to exercise



YOU'RE UNHAPPY

While we sleep, we produce fresh neurotransmitters and regulate hormone production. Interference here causes:

- Impaired regulation of emotions
- Heightened stress
- Low mood
- Possible increase in risk of depression

YOU'RE STRUGGLING WITH YOUR WEIGHT

Poor sleep is linked to excess body fat, as it can:

- Disrupt appetite regulation
- Cause you to feel hungrier
- Lead to increased calorie intake

Also, excess body fat can reduce sleep quality.



PREPARING FOR A GOOD NIGHT'S SLEEP

As odd as it sounds, your path to high-quality sleep starts in the morning.





WAKE AT THE RIGHT TIME

You'll feel better and more alert if you wake from a light sleep stage. If you feel groggy, consider a device or app that senses sleep cycles and rouses you at an optimal point.



BE AWAKENED BY LIGHT

This naturally raises cortisol, which is a good thing in the morning. The slow rise helps you feel alert and relaxed.



GET MOVING RIGHT AWAY

Movement seems to speed the waking process, whereas hitting snooze increases sleep inertia. When it's time to wake, sit up and put your feet on the floor.



FIND THE SUN (OR A LIGHT THERAPY BOX)

Light exposure sets your daily melatonin (a sleep hormone) rhythm. This increases wakefulness during the day and helps your body gear down at bedtime.



BE CAREFUL OF ALCOHOL AND CAFFEINE

Consuming caffeine after 2 pm and/or having more than 1-2 drinks in the evening can interfere with deep sleep.







EXERCISE

Regular exercise helps normalize your body's 24-hour clock, regulate your fight-or-flight system, and optimize your hormone levels. However, be careful with very intense exercise later in the evening. It may make it harder to fall asleep.



EAT A SMALL TO MEDIUM DINNER

Too much food can make it harder to fall asleep. A blend of minimally processed proteins, carbs, and fats can help keep you satisfied until morning. Plus, having some slow-digesting carbs can make you feel sleepy.



LIMIT FLUIDS

Drinking too much liquid shortly before bed can result in frequent waking for bathroom breaks.



CLEAR YOUR MIND

Whatever thoughts are in your head, get them out and onto paper. This preps you for genuine relaxation.



GO THE \$%#@ TO BED

Sticking to a reasonable bedtime teaches your body when to release calming hormones to help you fall asleep. Tip: Don't wait until midnight. Every hour of sleep before 12 am is worth two hours after.



SLEEP AT LEAST SEVEN HOURS

Most people need 7-9 hours of sleep per night. If you're getting far less now, that's okay. Just work your way up slowly. Even adding 30 minutes can make a big difference.



MORE TIPS FOR BETTER SLEEP



TURN OFF ELECTRONICS

Remove your eyes from all devices at least 30 minutes before bed. Artificial light interferes with our production of melatonin, which ensures deep sleep and may help regulate metabolism.



DE-STRESS

Reading, meditation, and gentle movement (stretching, yoga, walking, sex) can release tension and activate calm-down chemicals.



TAKE A BATH OR SHOWER

Warm water can help us relax and de-stress. Throw in some magnesium-based epsom salts, known to help with sleep.



CREATE A RELAXING SLEEP AREA

Your bedroom should be quiet, peaceful, relatively organized, and free of anxiety-inducing clutter. If you live in an urban area, consider a white noise machine to drown out city sounds.



SET YOUR ROOM TO AN APPROPRIATE TEMPERATURE

Most people sleep better when it's cool (around 67 F); others sleep better at a neutral temperature. Find what works best for you.



MAKE THE ROOM AS DARK AS POSSIBLE

To maximize melatonin production, cover your windows and turn your phone face-down. Use a motion-sensitive or dim night light to illuminate mid-sleep bathroom trips.



4 ARE YOUR EATING HABITS WORKING FOR YOU?

Find out by taking this quiz

How do you know if your diet is working?

Whether you've been following your current way of eating for a while, or you're curious to try something new, you might wonder.

If you feel satisfied after meals, have steady energy and sleep well, and just feel good in mind and body, then your diet's probably pretty good.

But if you're not sure, we've got a quiz to assess how well your diet's aligning with your goals, and your life.



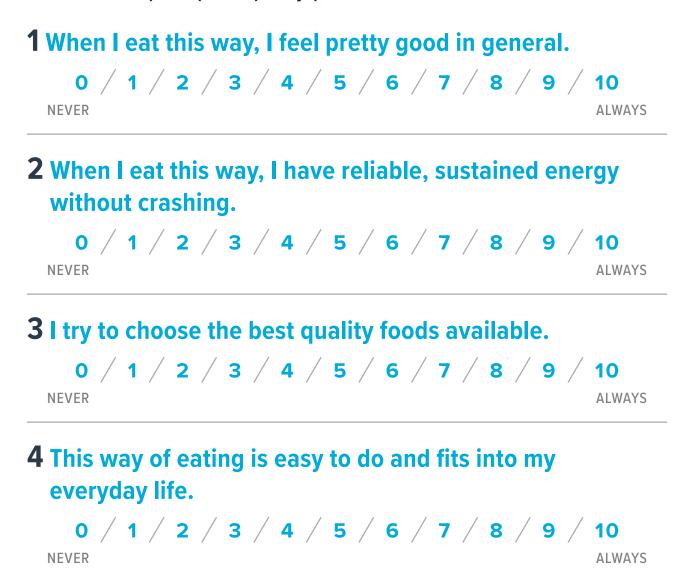
BEST DIET QUIZ:

How's that diet REALLY working for you? Take the quiz now to find out.

(If you prefer, take the quiz online.)

Choose the number that best matches how strongly you agree with the following statements.

On a scale of 1 (never) to 10 (always), most of the time...





5 I know what kinds of foods to choose and eat.					
0 / 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 / NEVER	10 ALWAYS				
6 I feel confident and capable cooking and preparing and meals.	food				
0 / 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 / NEVER	10 ALWAYS				
7 When I eat this way, I rarely struggle with food crave or urges to overeat.	/ings				
0 / 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 / NEVER	10 ALWAYS				
8 When I eat this way, I digest my food well.					
0 / 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 / NEVER	10 ALWAYS				
9 I'm performing and recovering well.					
0 / 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 /					
NEVER	ALWAYS				



10 On social occasions, such as going out with friend restaurant, I can almost always find something I and feel comfortable eating.	
0 / 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 / NEVER	10 ALWAYS
11 I truly enjoy the taste and experience of what I ear	t.
0 / 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 / NEVER	10 ALWAYS
12 I feel calm and relaxed about my food choices. It's big deal, just part of my life. 0 / 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 /	
13 The way I'm eating matches my specific goals for health, fitness, and performance. O / 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 / NEVER	
14 The way I'm eating measurably helps me progres towards my goals.	S
0 / 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 / NEVER	10 ALWAYS



15 The way I'm eating reflects my deeper values, or the way I want to live.

0 / 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 / 10
NEVER ALWAYS

16 Even if other people pressure me to do something differently, or my style of eating doesn't match others around me, I'm able to follow my own cues or goals.

0 / 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 / 10 NEVER ALWAYS

TOTAL SCORE:

Add up your numbers from each answer to calculate your score.

128 and above

CRUSHING IT! This way of eating is working beautifully for you. Keep on doing your thing.

104 to 127

THIS IS PROMISING: Overall, things are going well. You might consider making some small changes, but it looks like you're moving in the right direction.

80 to 103

MIXED RESULTS: This approach might be working for you in some areas, but you're probably struggling in others. Consider if there are any tweaks you could make that would make it feel more sustainable and/or aligned with your goals.

Less than 80

THIS ISN'T WORKING FOR YOU: Based on this assessment, you're experiencing some issues. But don't feel bad about that. Instead, think of it as an experiment that helped you understand something important: This eating approach may not be for you—at least not right now.



Where do you go from here? That ultimately depends on you.

Success depends on a plan you can stick with consistently that has trade-offs you're comfortable with. (To learn more about what we mean about trade-offs, check out: The Cost of Getting Lean.)

With that in mind, you might decide to:

- Read up on other diets (get some ideas from the "Following a special diet?" section at the beginning of this document)
- **Try out our** hand portion method (it's one of the simplest tools for ensuring your meals have the nutrition and energy you need)
- Get a customized plan (check out our <u>Precision Nutrition Calculator</u>, which creates a plan based on your personal diet preferences and goals)
- Practice eating to 80 percent full (if your goal is fat loss, this is one of our favourites)
- **Just make one small change** (like adding a serving of veggies to your meal, going to bed 15 minutes earlier, or going for a walk around the block every morning)

Whatever you try, keep an experimentation mindset. Test it out for a couple of weeks, then use the above quiz to evaluate how it went—and keep moving forward from there.



5 HOW TO STAY ON TRACK, NO MATTER HOW BUSY LIFE GETS

The mindset that prevents the dreaded backslide

"I'll start eating healthy again as soon as...

- ... work slows down.
- ... the kids are back in school.
- ... we're done working on the house."

Most of us can come up with any number of worthy justifications for taking a "breather" from our health and fitness efforts.

Except... things never really slow down permanently.

So we get stuck in an endless cycle: Giving health and fitness our all, then inevitably giving up when we hit an obstacle.

With that all-or-nothing approach, we never really get anywhere.

The success mindset: Consistency over perfection

Our "dial" method—which you'll learn about in the following infographic—can help you stay consistent, even when life isn't perfect. (Which it never is.)

Instead of "all or nothing," this method helps you strive for "always something," scaling your health habits up or down based on what's going on in your life.

We also hope it shows you that even flawed humans with messy lives—and that's all of us—can progress towards our goals. We just have to keep showing up.



STOP PRESSING PAUSE ON YOUR HEALTH AND FITNESS:

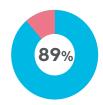
The trick to keep making progress, even when life doesn't cooperate with your goals

LIFE DOESN'T PAUSE...

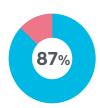
Challenges reported by Precision Nutrition Coaching clients when they enter the program:



have trouble exercising regularly because of the demands of daily life.



of those who work deal with moderate to high job stress.



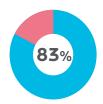
find it difficult to deal with stress, at least some of the time.



of caregivers deal with moderate to high caregiving stress.



of those with jobs usually work 8 or more hours/day.



of students experience moderate to high school-related stress.





experience stress at home.

...SO HEALTH AND FITNESS SHOULDN'T, EITHER

What your progress looks like when you keep pressing pause.



THANKFULLY, EVEN SMALL EFFORTS ADD UP OVER TIME.

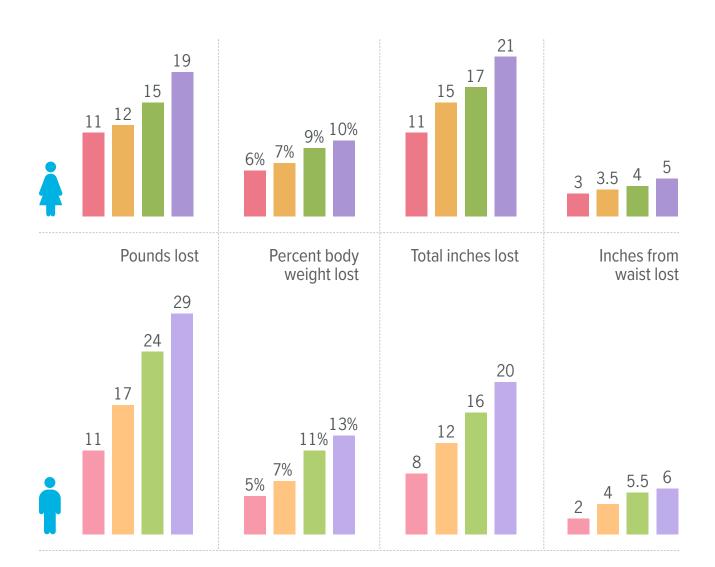
Body transformation at different levels of consistency after 12 months of Precision Nutrition Coaching.













6 WAYS TO ADJUST YOUR "LIFE DIAL" TO KEEP MAKING PROGRESS.

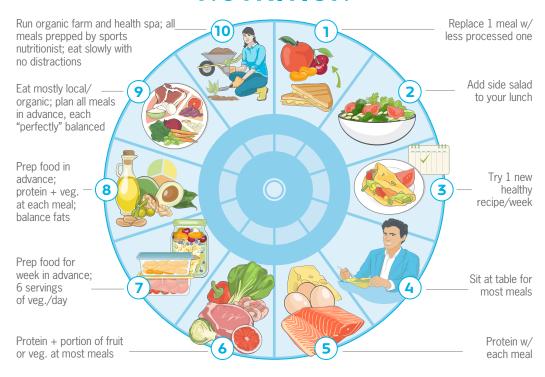
Nix the play/pause buttons, and instead think of your health habits as having volume knobs. Turn them up or down depending on what you're ready, willing, and able to do today.

MOVEMENT





NUTRITION

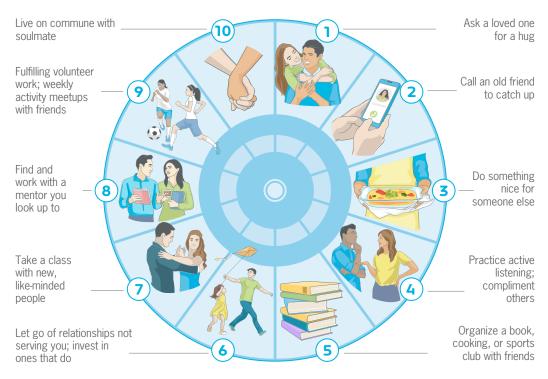


SLEEP

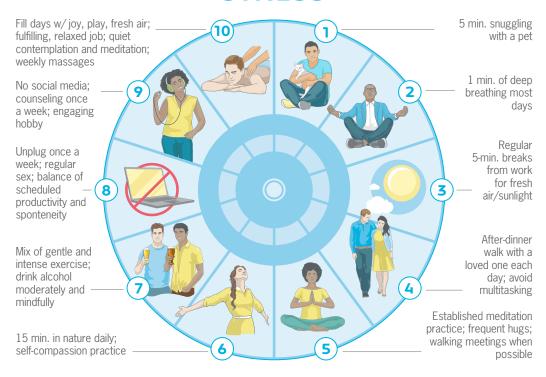




SOCIAL

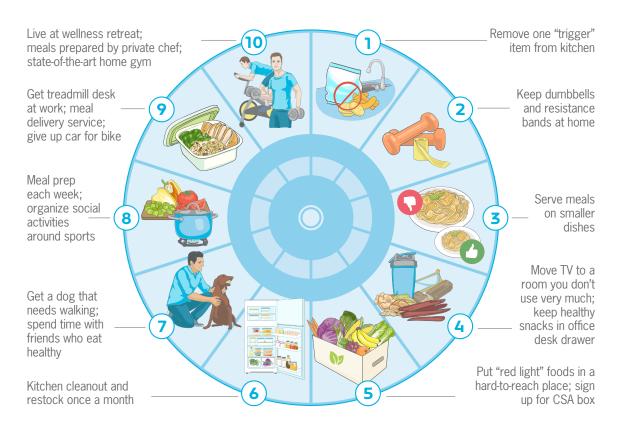


STRESS

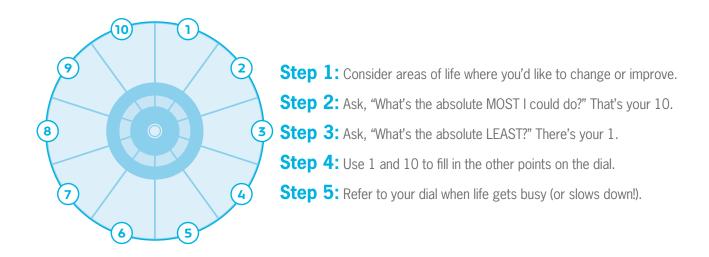




ENVIRONMENT



TRY IT OUT FOR YOURSELF





Ready to take the next step in your career?

We might be able to help

If your career path includes coaching people to make lasting change, check out the #1 rated Precision Nutrition Level 1 Certification. It's the most respected nutrition and lifestyle coaching education program in the world—and the next group kicks off soon.

Created specifically for people working in all areas of health and fitness, our self-paced nutrition certification teaches you the science of nutrition and the art of world-class coaching.

Developed over 15 years.

Proven with over 100,000 clients.

#1 recommended nutrition certification.

Trusted by professionals.

Whether you're already mid-career or just starting out, this self-study nutrition certification will give you the knowledge, systems, and tools to make real, lasting change with anyone you work with.

Visit this link for more information.

(Already a student or graduate of the Level 1 Certification? Take the next step and check out our Level 2 Certification. It's an exclusive, year-long Master Class for elite professionals who want to take their nutrition knowledge and skills to the highest possible level.)

